

Employee Engagement, Retention and Attraction

*Building and maintaining a highly
functioning workforce*



Featuring

Chadd Hodkinson

Area Senior Vice President, Gallagher Benefit Services

Along with a Panel Discussion featuring leaders in education from the Metro Detroit area!

Attendees will hear about the latest industry thoughts on supporting and building your team in order to attract and retain employees; and hear ideas being implemented in school districts in southeast Michigan.

Learning Outcomes:

- Organizational and Employee Well-being
- Leadership Competencies
- Performance Management v. Performance Development
- Stay and Exit Interviews
- Importance of Employer Branding
- Communication Protocols and Strategies Within an Organization
- Balancing flexibility of work assignments

Targeted Audience: Superintendents, HR Professionals, Curriculum Leaders, Central Office Staff, Building Administrators

When: Wednesday, October 19, 2022
Registration/Continental Breakfast – 8:30 am, Presentation – 9:00 am to 12:15 pm

Where: Gallagher Offices
2600 S. Telegraph Road, Lower Level Auditorium, Bloomfield Hills MI 48302

Cost: \$35.00 per person for Metro Bureau member districts
\$150 per person for non-Metro Bureau member districts
(One Board Member free if two administrators register)

Registration form attached or [Register Online](#)

About the Presenter



Chadd Hodkinson

Area Senior Vice President



Insurance | Risk Management | Consulting

Chadd is an Area Senior Vice President with Gallagher, one of the largest insurance brokers in the world, and leads Gallagher's public sector practice in their Bloomfield Hills, Michigan office. Chadd and his team consult with public sector employers to evaluate and optimize their benefit program strategy and overall people strategy with a focus on long term sustainability and optimal talent attraction, retention and engagement. He regularly presents related thought leadership to a broad range of public sector professional associations. Chadd lives in East Lansing, Michigan with his wife and four children.

The Metro Bureau presents

**Employee Engagement, Retention and Attraction
Wednesday, October 19, 2022**

Gallagher Offices – 2600 S. Telegraph Road, Lower Level Auditorium – Bloomfield Hills MI 48302

This workshop is open to the entire district management team. Please complete and return the registration form below to the Metro Bureau by **Friday, October 14, 2022**.

Cost for attendance is \$35.00 per person for Metro Bureau members and \$150.00 per person for non-member districts.

A cancellation fee of \$15 will be charged for cancellations received after, **Friday, October 14, 2022**.

The Metro Bureau may offer 3 SCECHs credit for attendance at this seminar at no added cost. The SCECHs credit will be received following the seminar.

REGISTRATION FORM – or register at www.metrobureau.org

Wednesday, October 19, 2022

Employee Engagement, Retention and Attraction

Gallagher Offices – 2600 S. Telegraph Road, Lower Level Auditorium – Bloomfield Hills MI 48302

School District: _____ Contact phone number: _____

NAME _____ TITLE _____

Email _____

NAME _____ TITLE _____

Email _____

NAME _____ TITLE _____

Email _____

NAME _____ TITLE _____

Email _____

NAME _____ TITLE _____

Email _____

Pay by check – mail to address below

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Account Type: VISA MASTERCARD DISCOVER AMEX Amount Authorized: _____

Account Number _____

Expiration Date: _____ / _____ (MM/YY) Security Code: _____ (Three digits on back of card, four digits on front of AMEX)

Cardholder Name: _____ Account ZIP CODE _____

Authorization

By checking this box you give the Metropolitan Detroit Bureau of School Studies, Inc. permission to debit your account for the amount indicated above and for the event indicated above. This is permission for a single transaction only, and does not provide authorization for any additional unrelated debits or credits to your account.

SIGNATURE _____ DATE _____

Return registration form to: **Metropolitan Detroit Bureau of School Studies, Inc.**

391 College of Education-Wayne State University - Detroit, Michigan 48202

OR Fax 313-577-8278 (**For security purposes, please do not e-mail credit card information**)

For questions dial 313-577-1611